

INDUSTRY NEWS

Disneyland Paris' Adorable Ad, 'The Little Duck'

On December 23, the theme park sent out a call for help locating a missing duckling. "A worrying duck disappearance is the talk of the town, and Disneyland Paris is getting actively involved in the efforts to find the missing duckling. Have you seen him?" Disneyland Paris posted to its Twitter account.

Then, on Christmas Day, Disneyland Paris announced that the duckling had been found, releasing the park's new advertising campaign, "Where Magic Gets Real," created by agency BETC Paris.

In the ad, which is backed by "The Impossible Dream (The Quest)", the adorable wandering duckling follows a butterfly to discover a Donald Duck comic book. As the young bird reads through the comic, he quickly falls in love with the popular Disney character and begins acting out the agitated antics of his new hero.

Then, one stormy night, the duckling's family declares that it's time to head south for winter. Off they fly through the storm, until they're struck down by the rain. But, the next morning, Little Duck wakes up and sleepily goes off to explore their new location. And guess who he bumps into? Donald himself! Little Duck charges at his idol for a hug, but where could he be? Only the Disneyland Park itself, "Where Magic Gets Real".

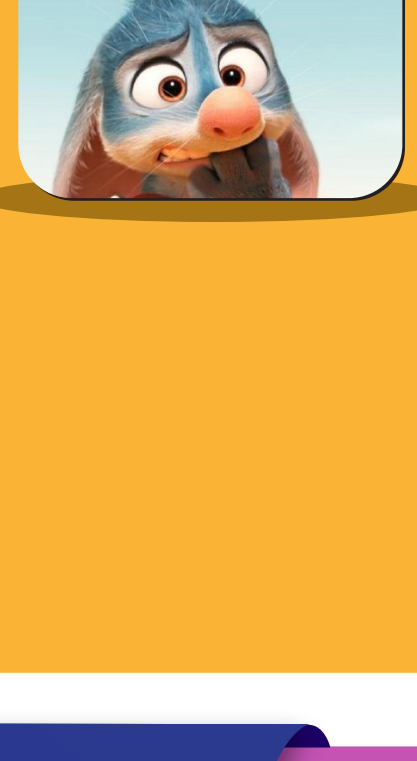


YouTube Link:
 Disneyland Paris - The little duck
<https://www.youtube.com/watch?v=G4qMqbl9ACo>
 Courtesy: www.avn.com

Netflix Releases Behind-the-Scenes Featurette for 'MOWGLI: Legend of the Jungle'

Netflix has released a new behind-the-scenes featurette from their just released 'MOWGLI: Legend of the Jungle', which provides a fascinating glimpse into the performance capture process first-time director Andy Serkis has mastered as an actor and used extensively, through his London workshop, The Imaginarium Studios.

In the film's production, Serkis, best known for his groundbreaking performances used as underlying reference for some of the world's most popular digital characters, including Gollum from The Lord of the Rings trilogy, Kong in King Kong and most recently, Caesar from the Planet of the Apes trilogy, puts his stellar cast, that includes Rohan Chand, Christian Bale and Benedict Cumberbatch, through their paces, using performance capture combined with top-notch animation and visual effects to create the visually stunning world of Rudyard Kipling's famous story.



'MOWGLI: Legend of the Jungle' is available now on Netflix.

YouTube Link:
 Mowgli: Legend of the Jungle | Featurette: Capturing the Magic of Mowgli | Netflix
https://www.youtube.com/watch?v=v7uH_LThCCOA
 Source: Netflix
 Courtesy: www.avn.com

DreamWorks Animation Releases 'Bird Karma', 'Bilby' Shorts Online

On the heels of this week's announcement of the 10 animated short films vying for a nomination at the 91st Academy Awards, DreamWorks Animation has released its two contenders online.

The first two projects to emerge from the studio's fledgling shorts program, both films had the honor of bookending the 2018 Annecy International Animation Festival. 'Bird Karma', directed by William Salazar, opened the festival; closing it was 'Bilby', directed by a trio of artists who had been working on Tim Minchin and Chris Miller's since-pulled feature Larmkins.

The 2D-animated Bird Karma, directed by Salazar and produced by Jeff Hermann, was highly lauded at presentations at CalArts, Gnomon, and the recent CTN eXpo, had its World Premiere at the 2018 New York Int'l Children's Film Festival and went on to win the Audience Award at the San Francisco International Film Festival.

'Bilby' is the winner of the Audience Award at the Palm Springs Shorts Fest and Jury's Choice Award at the SIGGRAPH 2018 Computer Animation Festival.

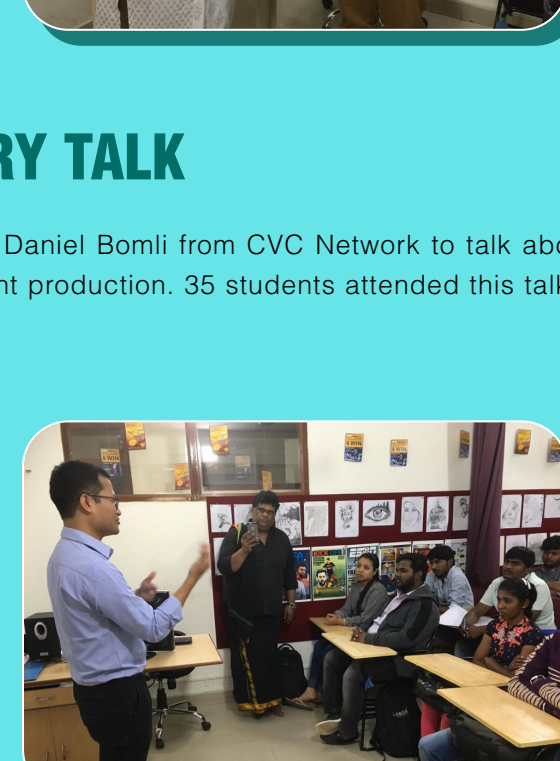
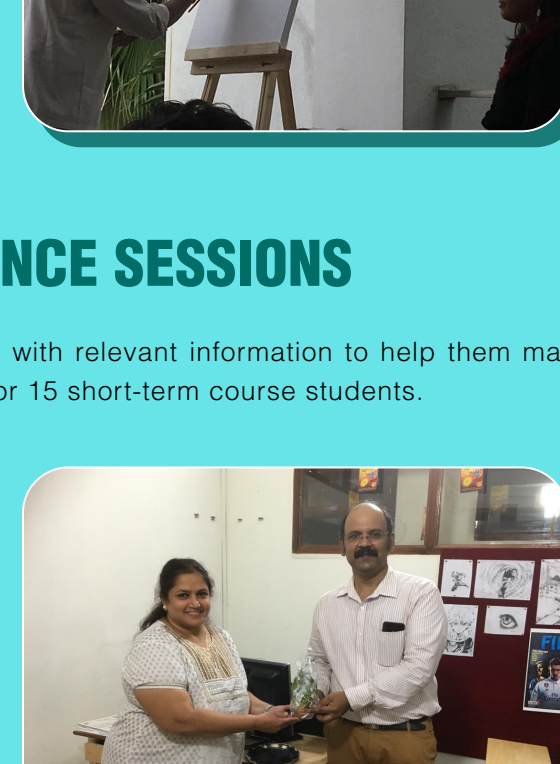
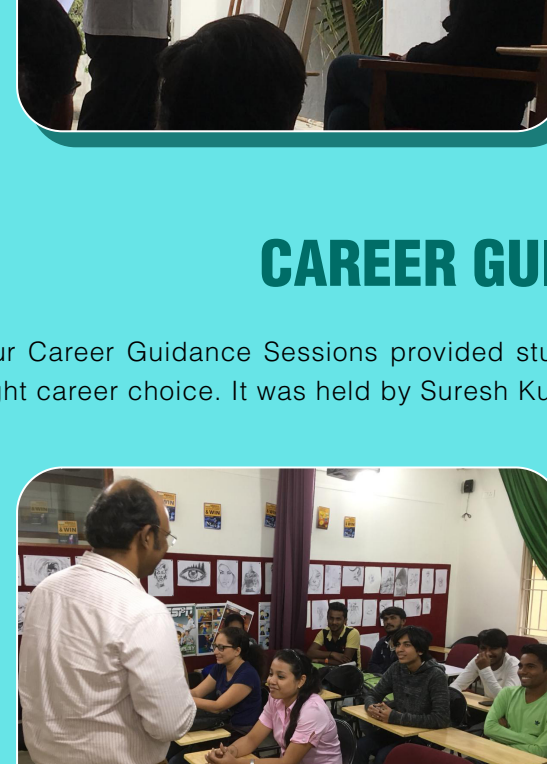
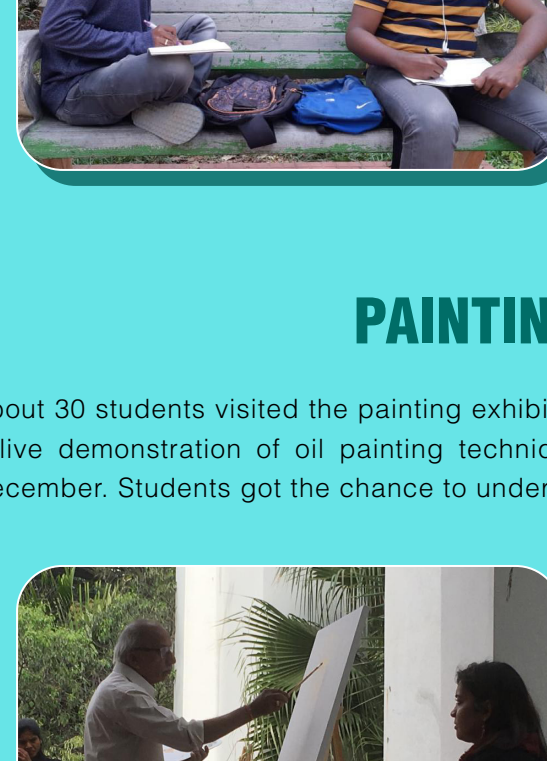
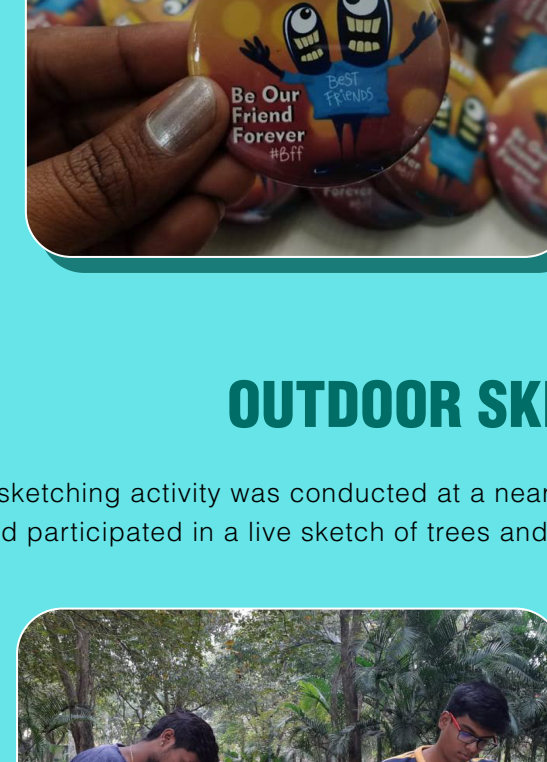


YouTube Link:
 Bird Karma
https://www.youtube.com/watch?time_continue=285&v=F9ahDk-AVSk
 YouTube Link:
 Bilby
<https://www.youtube.com/watch?v=W4gYNJUJ2k>
 Courtesy: www.avn.com

ACTIVITIES & ACADEMICS

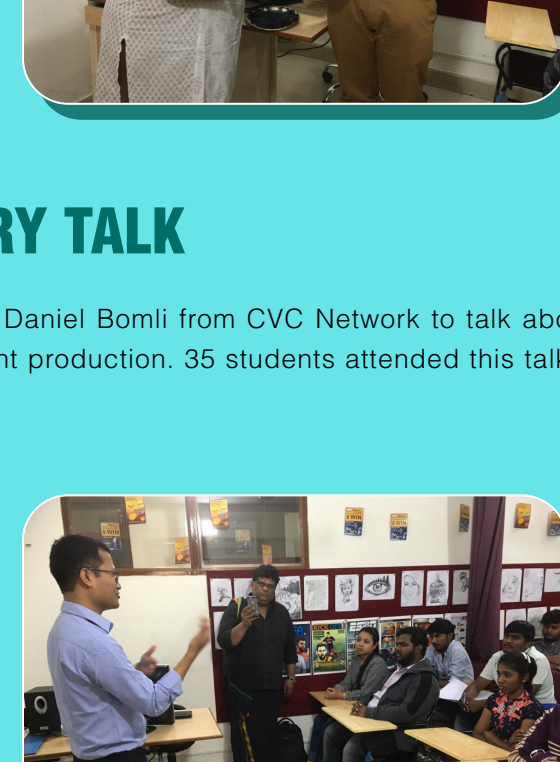
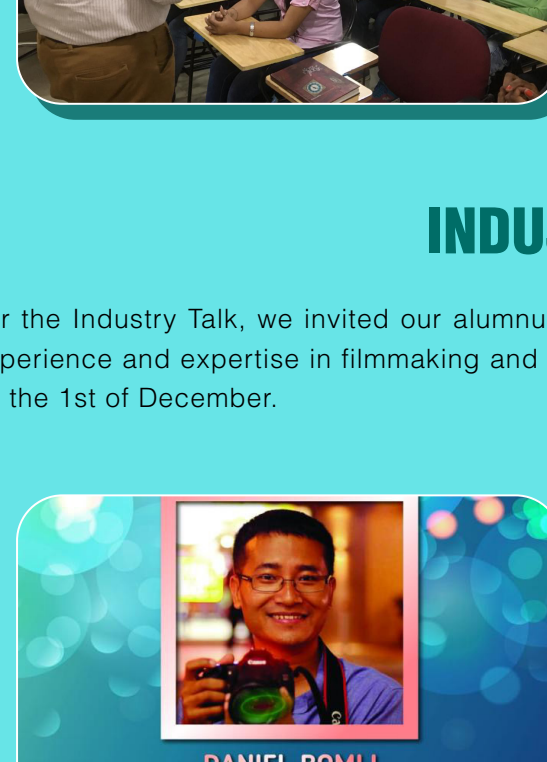
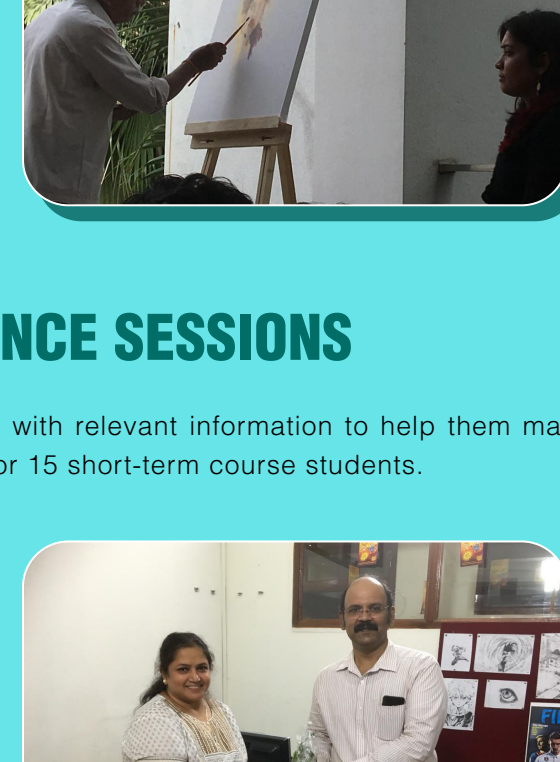
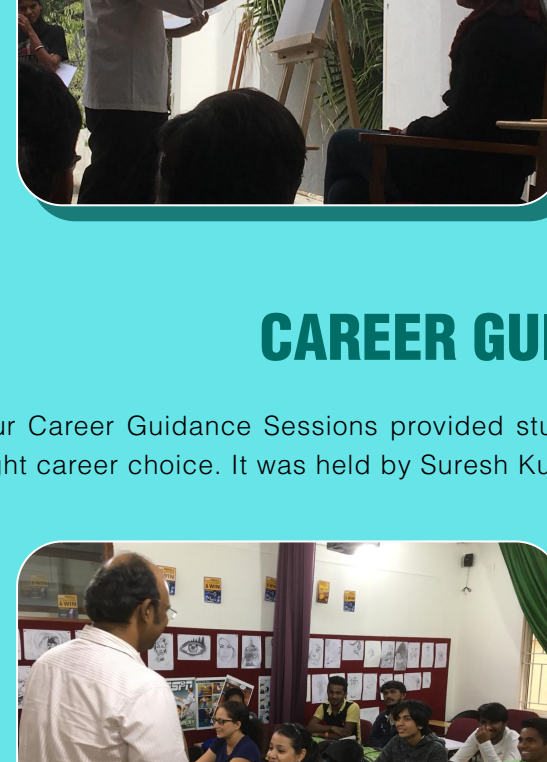
ARENA ANIMATION SEMINARS

Arena Animation held insightful seminars for around 120 students on the 18th of December. These seminars were held at Pratibha Vikas Vidyalaya and Sarvodaya Coed Vidyalaya, and were aimed at imparting students with industry-relevant information.



BEST FRIEND FOREVER ACTIVITY

On 5th December, Arena Animation held a Best Friend Forever activity. 9 friends were given a hands-on learning experience by participating in an exciting VFX photo shoot and exploring the dynamics of VR videos as well as a fun face painting session. On the 8th of December another activity was held where friends got to click pictures in a photo booth and had their own caricatures drawn.



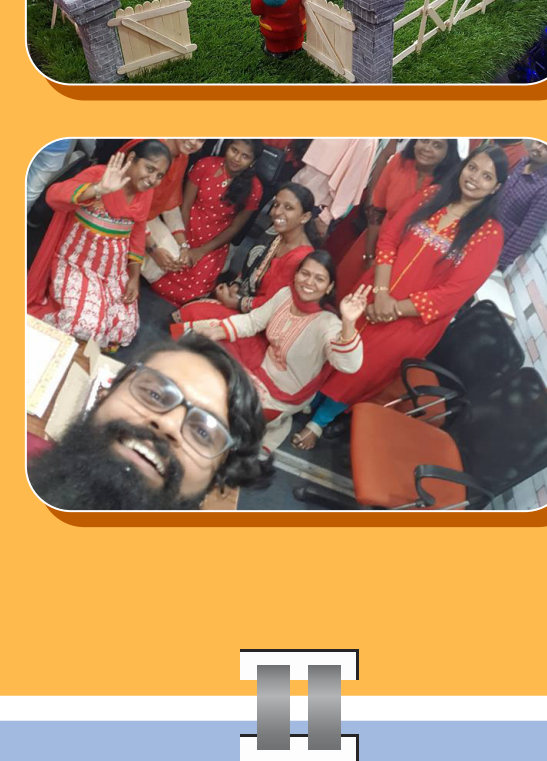
OUTDOOR SKETCHING SESSIONS

A sketching activity was conducted at a nearby park on the 13th of December. 20 students attended and participated in a live sketch of trees and the surrounding greenery.



PAINTING EXHIBITION

About 30 students visited the painting exhibition of Nadoja Award winner, Shri J.S. Khanderao gave a live demonstration of oil painting techniques at the New Gallery of Modern Art on the 7th of December. Students got the chance to understand and explore the concept of abstract painting.



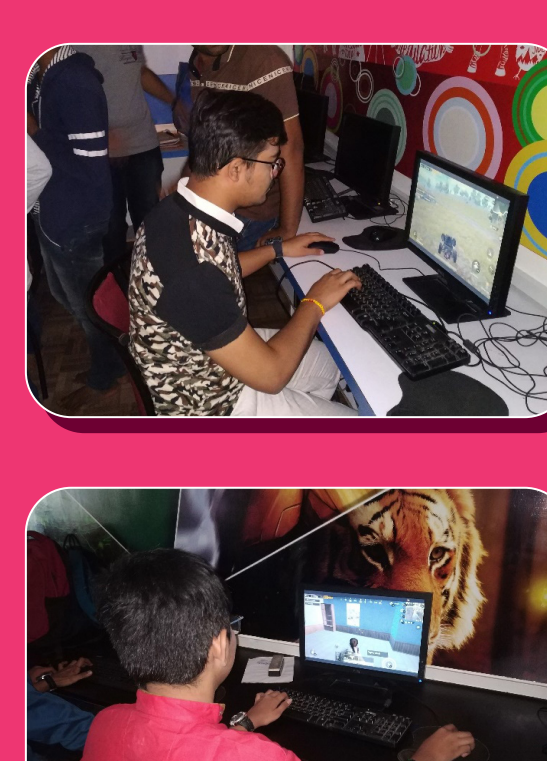
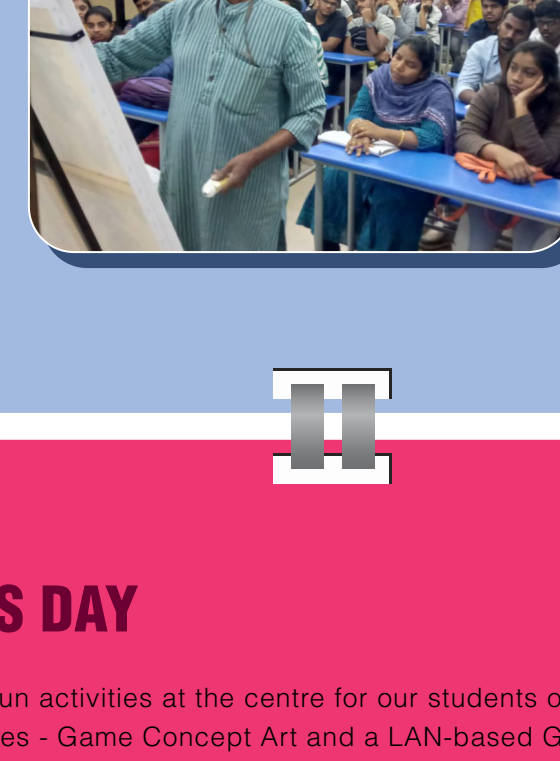
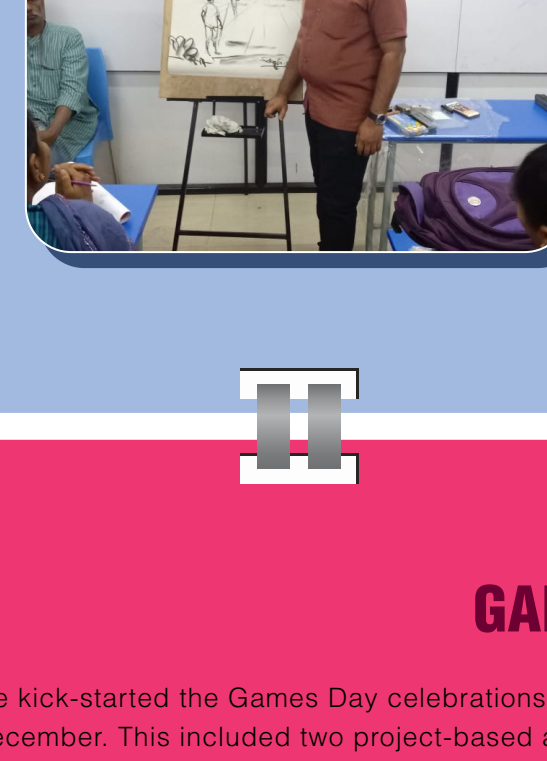
CAREER GUIDANCE SESSIONS

Our Career Guidance Sessions provided students with relevant information to help them make the right career choice. It was held by Suresh Kumar for 15 short-term course students.



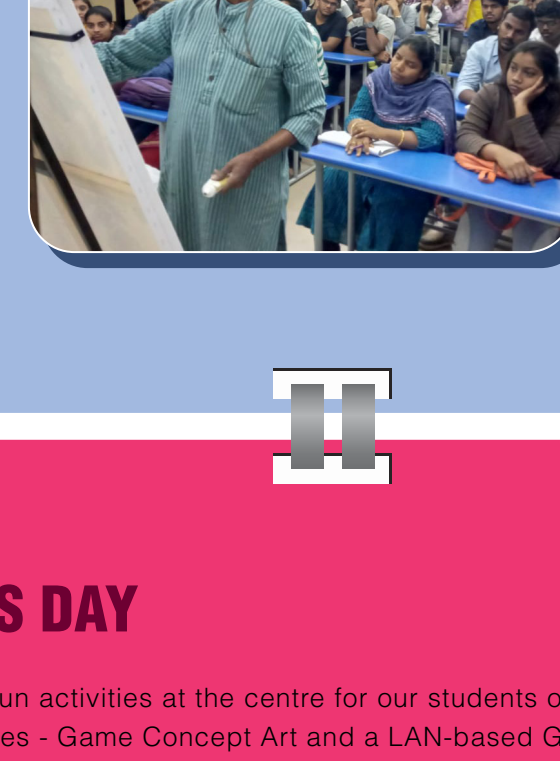
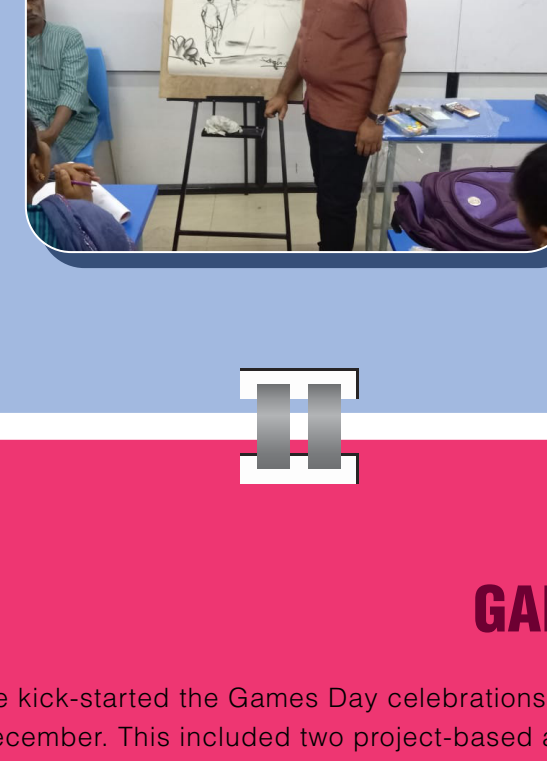
INDUSTRY TALK

For the Industry Talk, we invited our alumnus, Mr. Daniel Bomli from CVC Network to talk about his experience and expertise in filmmaking and content production. 35 students attended this talk, held on the 1st of December.



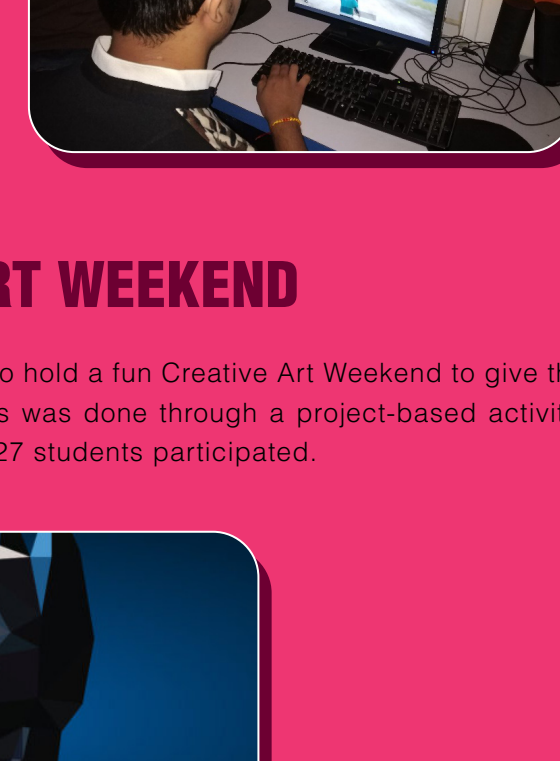
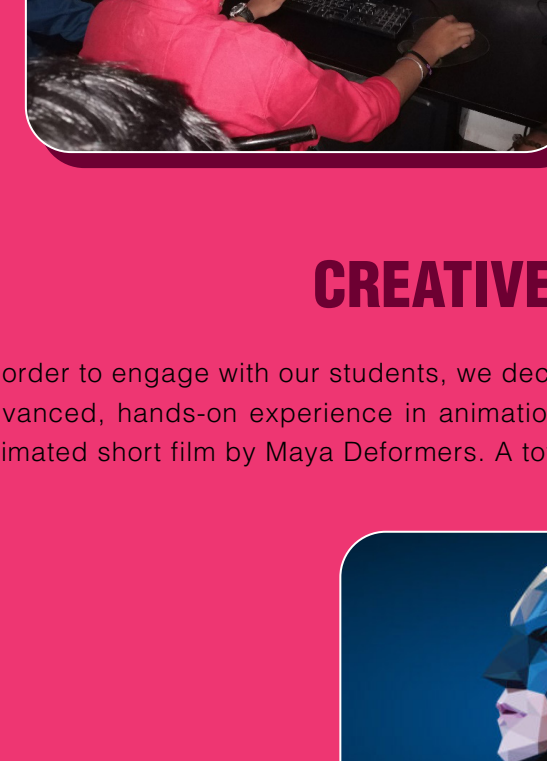
TECHNICAL SESSION

Suresh Kumar, presided over a technical session, attended by 30 students. He provided industry inputs and informative tips to help the students gain insight on how the industry functions.



EXPERT SESSION

An Expert Session was conducted by the head of R. Fashiono Studio, Mr. Priyanka about the in-depth workings of the industry, and what students can expect within their respective careers. A total of 45 students were present for the event.



GAMER CONNECT

Held on the 15th of December, 12 students were taken to Gamer Connect to learn about the workings of the exciting gaming industry.



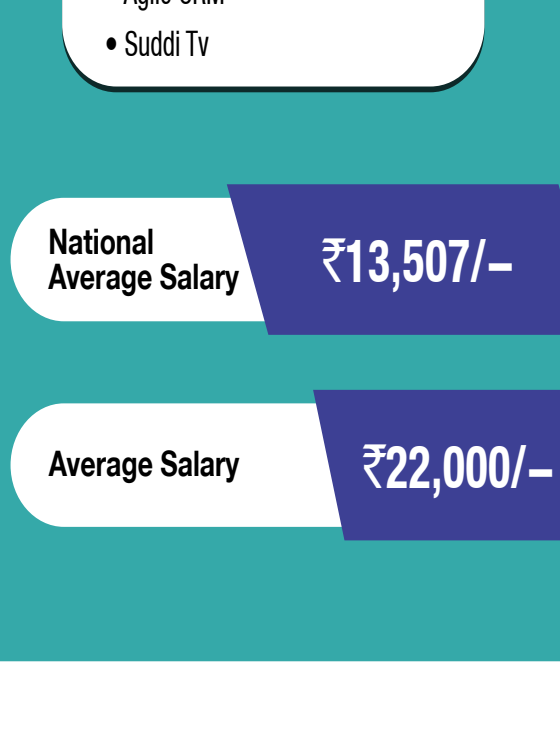
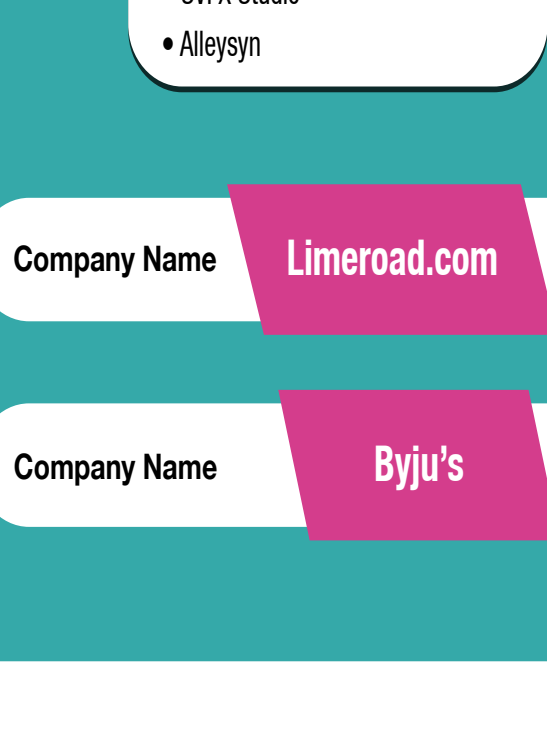
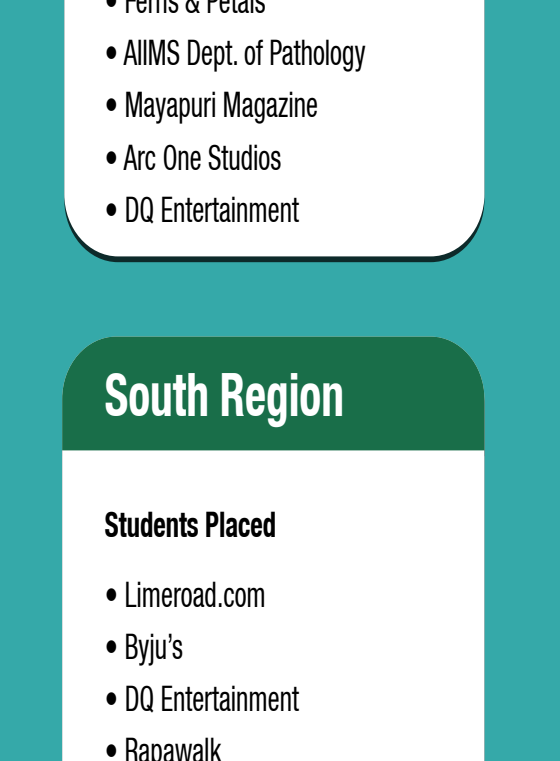
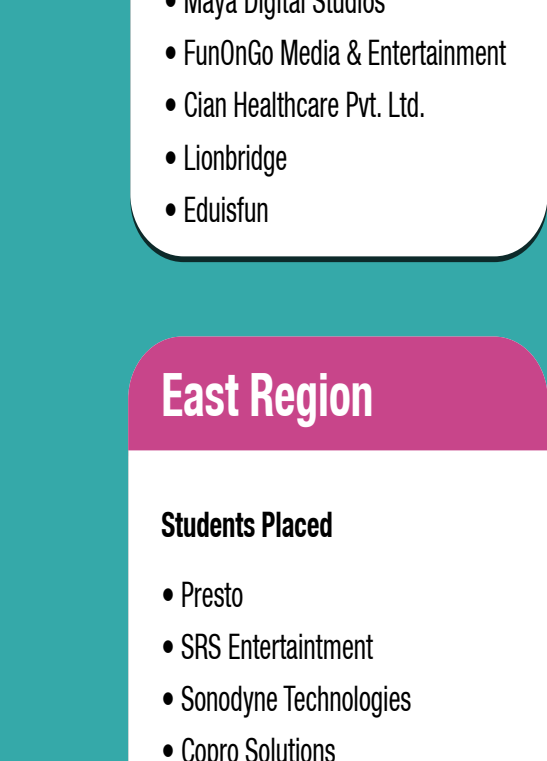
DRAMATION

This event was held on the 18th of December with 17 participants. Here, students got a chance to fine tune their acting skills and learn more about the art of drama.



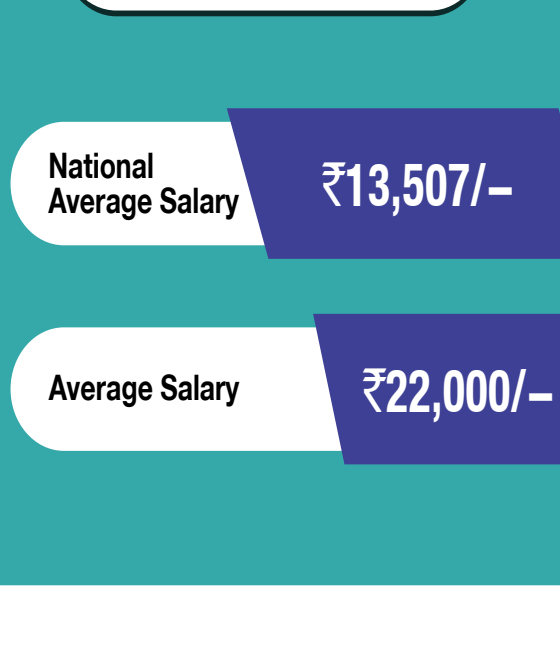
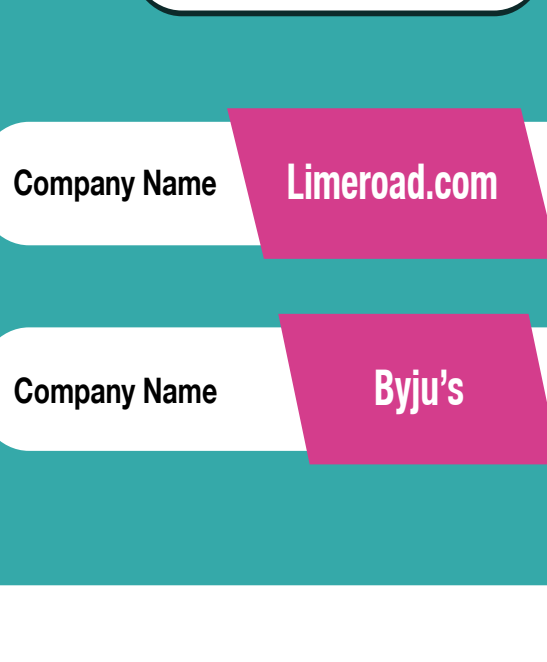
CHRISTMAS DAY CELEBRATIONS

We celebrated the festive season with indoor games and cultural activities with 30 of our students.



ART WORKSHOP

We held an Art Workshop on the 27th of December. The principal of Ken School, Mr. JMS Mani conducted the session, showcasing his artwork and providing the 42 students with tips and tricks to improve their own art.



GAMES DAY

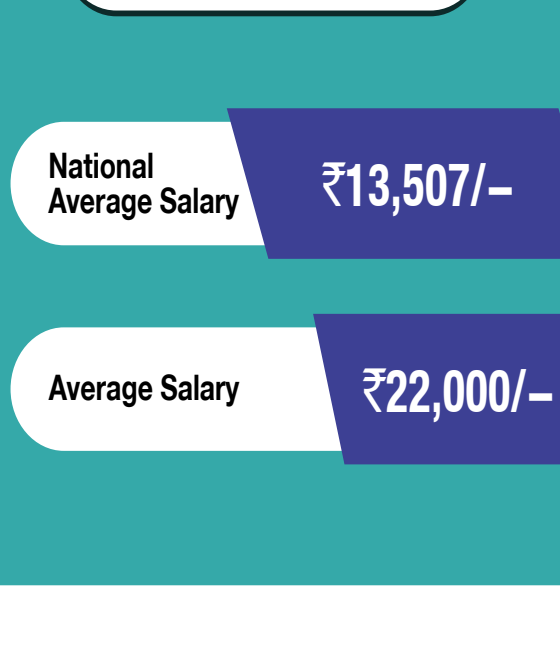
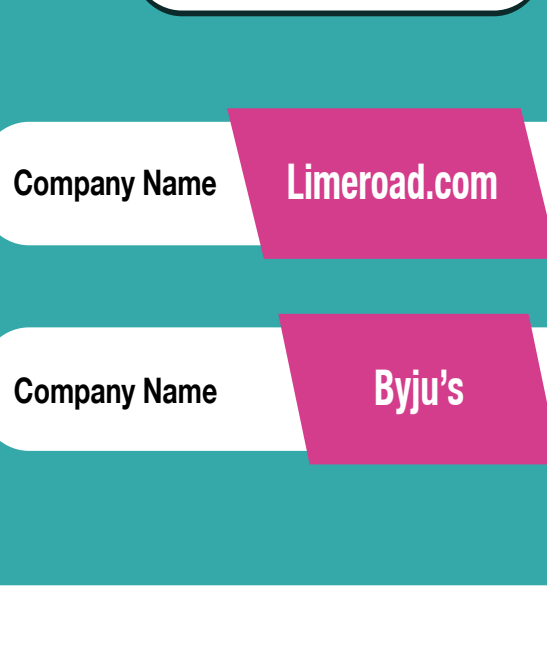
We kick-started the Games Day celebrations with fun activities at the centre for our students on 20th December. This included two project-based activities - Game Concept Art and a LAN-based Gaming competition. A total of 57 students participated.

CREATIVE ART WEEKEND

In order to engage with our students, we decided to hold a fun Creative Art Weekend to give them an advanced, hands-on experience in animation. This was done through a project-based activity - an animated short film by Maya Deformers. A total of 27 students participated.

EXPERT SESSIONS - CREATIVE MINDS 2018

Expert Sessions were held at Creative Minds organised for Arena Animation students across centres. One such event was conducted in Kolkata on the 20th of December. At the event, Speakers Pranay Agarwal and Dijo Davis talked about the film industry and the making of some huge blockbuster films. It helped students focus and improvise their conceptual and technical skill-sets required in today's Animation, Visual Effects and Digital Media industry.



EXPERT SESSIONS - PERSPECTIVES

Expert Sessions were held at Perspectives organised for Arena Animation students. Mr. Dijo Davis conducted the Expert Sessions in Chennai on 20th December, 2018. He provided information and details of the magic that goes behind creating films with emphasis on VFX making.

PLACEMENT HIGHLIGHTS

West Region

Students Placed

- Me N Morris
- Maya Digital Studios
- FunGo Media & Entertainment
- Clian Healthcare Pvt. Ltd.
- Lionbridge
- Edustun

North Region

Students Placed

- TCS
- Ferns & Petals
- AIMS Dept. of Pathology
- Mayapuri Magazine
- Arc One Studios
- DQ Entertainment

East Region

Students Placed

- Presto
- SRS Entertainment
- Sonodnyne Technologies
- Copro Solutions
- SVFX Studio
- Alleysyn

South Region

Students Placed

- Limeroad.com
- Byju's
- DQ Entertainment
- Rapwalk
- Agile CRM
- Sudol TV

Company Name **Limeroad.com**

National Average Salary **₹13,507/-**

Company Name **Byju's**

Average Salary **₹22,000/-**